



City of Canning

A welcoming and thriving city

Request FM.O25.309
for
Clifton Park Mural Project
Artist Brief: Expression of Interest

Request Closing Time
2:30 PM Friday 1 February 2019
Perth, Western Australia

In submitting an Offer, Respondents are required to comply with all requirements of the *Request Conditions and General Conditions of Contract*

Contents

PART A – REQUEST	2
Background	2
Request Overview	2
Contact Person	3
Briefing Session	3
Key Stakeholders	4
The Site	4
Curatorial Vision	5
Key Theme	5
Artwork Opportunities / Scope of Deliverables	6
Considerations and Constraints	12
Conditions of Contract	12
EOI Process.	12
Budget	13
Timeline	13
Evaluation Process	14
Selection Process	14
PART B – EXPRESSION OF INTEREST SUBMISSION REQUIREMENT	15
Email Lodgement	15
Attachments	15

PART A – REQUEST

Background

The City of Canning (the City) is located in Perth's south-eastern suburbs, about 10 kilometres from the Perth CBD and covers a total of 65 square kilometres. The original inhabitants of the Canning area were the Beeloo Nyungar Aboriginal people. Later, from 1829, European settlement in the area was based around farming, market gardening and timber milling.

Now, the City consists of a diverse and multicultural population of almost 100,000 people and has a Gross Regional Product of over \$10 billion.

The City of Canning has recently completed the construction of new sports change rooms at Clifton Park Reserve, Canning Vale. This is an active sports ground which currently serves four resident sporting clubs (football and cricket) with a total membership of over 900 adults and children.

The City proposes the creation of artwork in the form of a mural to be painted on the exterior walls of the newly constructed building. The City of Canning appreciates the positive impact a community mural can have on a place.

The Clifton Park Artwork Project will be an exemplary mural project that has relevance to the site, is meaningful and provides an authentic experience for the users of the reserve.

Request Overview

Project Title:	Clifton Park Public Artwork
Client:	City of Canning
Location:	Clifton Park – Clifton Road, Canning Vale
Budget:	AUD\$35,000 (excl. GST)
Briefing Session:	2:00pm Wednesday 23 January 2019 City of Canning Offices 1317 Albany Highway, Cannington WA
EOIs Close:	AWT 2.00pm Friday 1 February 2019

The City of Canning calls for Expressions of Interest (EOIs) from Artists or Artist Teams to design and paint a mural on the exterior of the new Clifton Park Sports Change Rooms.

The brief outlines key project information and specifies what is expected in the artists submission. Applicants should carefully review and respond to this brief and read through the attachments, which include important background and design information. Artists are not obliged to reference this information explicitly in their submission.

A Briefing Session will be held at 2:00pm on Wednesday 23 January 2019 at the City of Canning Offices to provide information to interested artists. The Briefing Session is not compulsory, but it is highly recommended that artists attend. If you cannot attend it is a good idea to send a proxy.

The information here, in associated documents and the briefing session all provide information critical to the development of the public art project.

Contact Person

For any queries regarding this document, please contact:

Yvette Coyne
Associate
Apparatus

yvette@apparatus.net.au

0404 201 323
apparatus.net.au

Expression of Interest documents should be emailed to:

afranco@canning.wa.gov.au

and CC'd to:

yvette@apparatus.net.au

Briefing Session

A non-compulsory briefing will be conducted:

Briefing Session Details		
Date and Time	Location	Mandatory Attendance
2:00pm Wednesday 23 January 2019	City of Canning Offices	No.

The Respondent is required to confirm their attendance by no later than 4:00PM Western Australian time, two (2) days before the briefing session.

Confirmation should be via email to yvette@apparatus.net.au.

Key Stakeholders

City of Canning

The City of Canning is located in Perth's south-eastern suburbs, about 10 kilometres from the Perth CBD. The City covers an area of 64.8 square kilometres and had a population of approximately 90,000 as at the 2016 Census. Suburbs within the City of Canning are: Canning Vale, Cannington, East Cannington, Ferndale, Lynwood, Leeming, Parkwood, Queens Park, Riverton, Rossmoyne, Shelley, Willetton, Wilson and parts of Bentley, Leeming, St. James and Welshpool.

Apparatus

Apparatus, a local public art and cultural planning consultancy, has been engaged to coordinate the mural project. Yvette Coyne will be the project manager working with Helen Curtis.

Resident Sporting Groups

Sporting groups who actively use the reserve include local cricket and football groups. It is anticipated that a representative from these groups will sit on the selection panel. These groups include Canning Vale Junior and Senior Cricket Clubs and Canning Vale Junior and Senior Football Club.

The Site

Clifton Reserve is located in Perth's southern suburbs close to Jandakot Airport and provides recreation and amenity for local residents, with a kiosk and change rooms for local sporting clubs and an adjoining passive area with children's playground. Other facilities include drinking fountains, barbeque facilities, gazebo and park benches and cricket pitch.

The park is mainly used for Australian Rules Football, cricket, dog exercise and passive use.

Clifton Park is surrounded by bushland that has been reserved to ensure the protection of unique biodiversity on the Swan Coastal Plain.

The Clifton buffer has been reserved as a bush forever site and is also a threatened ecological community (banksia woodland). The area is also within the City's biodiversity strategy ecological linkages area and is crown land. The darker green area to the south is part of the Jandakot regional park.



Curatorial Vision

Curatorial Vision:

- The artwork is unique, distinctive and suitable for the locality.
- The artwork is complementary to the landscape and natural environment surrounding the site.
- The artwork is complementary to the design and material palate of the new building.
- The artwork encourages a sense of belonging and ownership for the Resident Sporting Clubs.
- The artwork contributes to the attractiveness of the area.
- The artwork is durable and easy to maintain.
- Presents a sense of reveal, mystery, intrigue, connection to the site.
- Celebrate local ecology, history and stories.

Artwork Intention:

- For people enjoying Clifton Park to experience a greater understanding of the bushland surrounds.
- Align the look and feel of the facilities at Clifton Park with the character of the park.
- To create a connected community where kids and families are outdoors, more often.
- To transform the clubrooms from standard facilities into a community facility to be proud of.

This vision aligns with the objectives in the City of Canning's Public Art Policy CM183.

Key Theme

NATURE

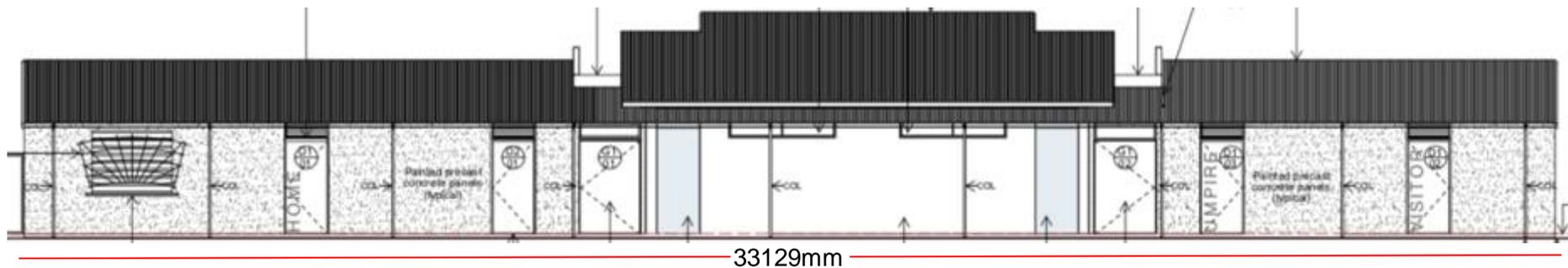
The theme for the mural project responds to the natural bushland at the very edge of Clifton Park. Artists should consider the following sub-themes:

- Bush Forever
- Flora / Fauna
- Endangered Species
- Nurture / Growth

The Bush Forever plan aims to protect and manage significant bushland areas by ensuring they are considered in land-use planning and decision-making. Bush Forever sites include the Canning River Regional Park, McDowell Street Bush Plan, Queens Park Regional Open Space, Yagan Wetland Reserve and parts of Jandakot Regional Park. For more information on these Bush forever areas, visit the [Department of Planning's website](#).

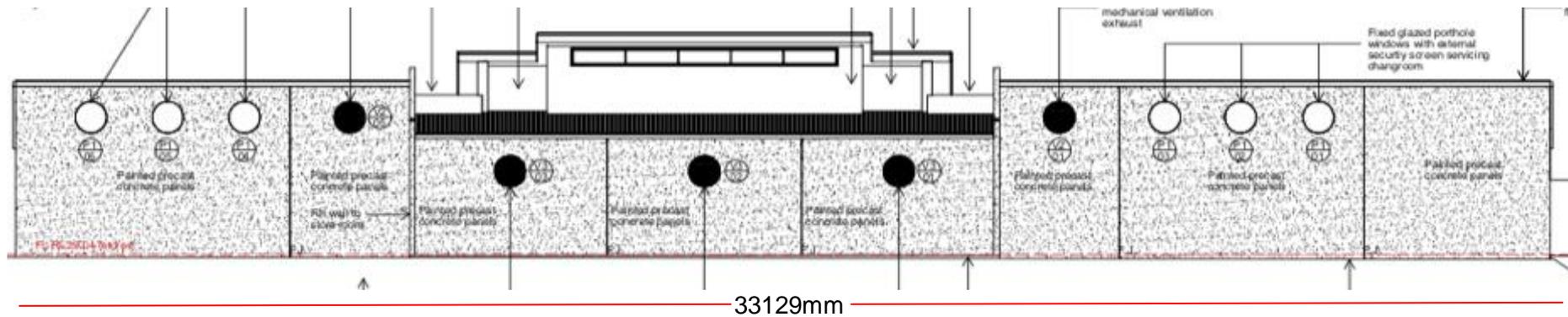
South East Elevation:

This side of the building faces Clifton Oval. The artwork on this side is to be a minimal continuation from the main design area at the rear of the building (the north west elevation). Smaller motifs or elements of the larger artwork can be included on these walls in the areas marked below:



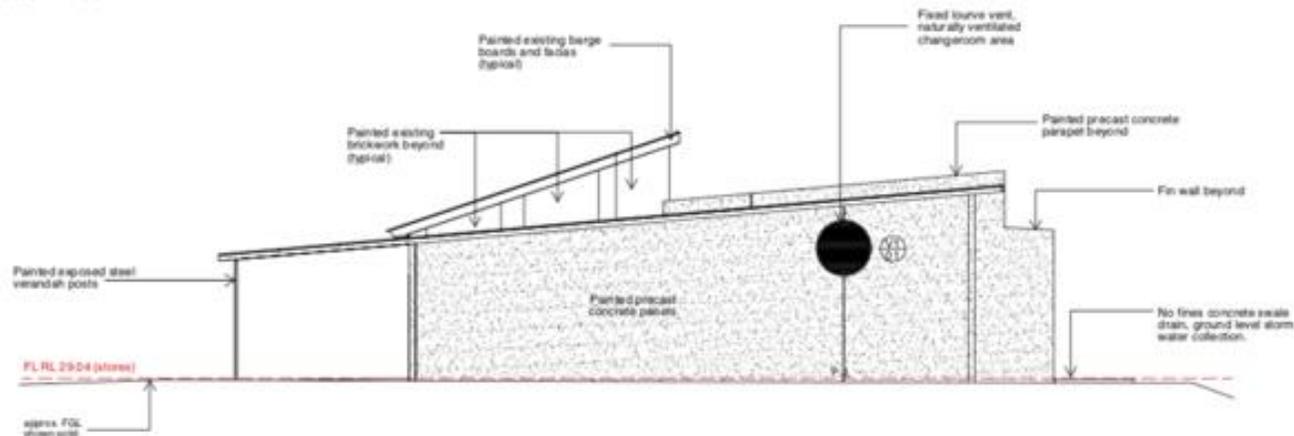
North West Elevation:

This is the rear of the building, and the main area for the artwork. This wall faces bushland, and is next to a children's playground.



North East Elevation:

This side of the building faces the cricket pitch and is highly visible from the oval. It is anticipated that any design on this wall will either wrap around to the front or have smaller elements encroach in the areas marked on the South East elevation.

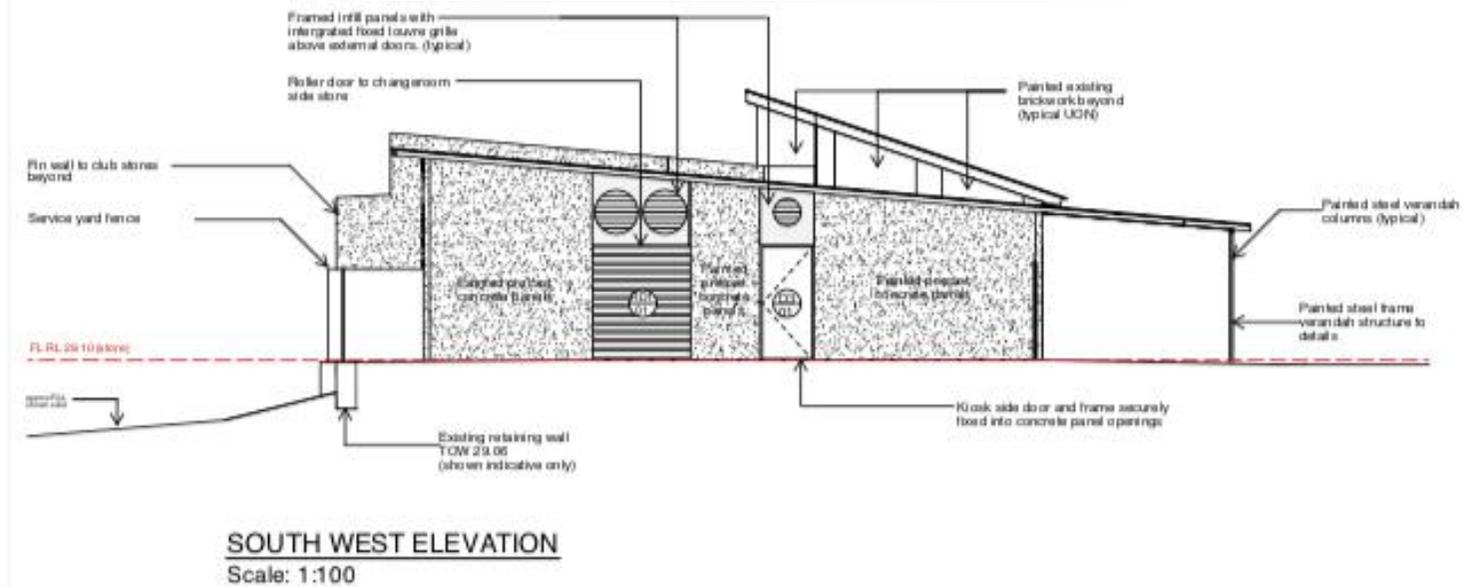


NORTH EAST ELEVATION

Scale: 1:100

South West Elevation

This side of the building is partly obstructed by a corrugated shed (which were the existing club rooms). This building may be removed in the future, in which case any artwork on this wall will be highly visible from the road.



Site photos.

More images can be viewed [here](#).



Considerations and Constraints

Materials

High quality exterior paints guaranteed for at least twenty years should be used.

Maintenance

Artists should consider how the work will be maintained. The artwork should not require a high degree of conservation and maintenance once installed.

Safety

Any safety hazards during the painting process must be considered and minimised. All OSH requirements must be met.

Accessibility

The artwork should be visually accessible for all ages and abilities.

Insurance

The successful artist will need to be insured, at a minimum for public liability to \$20million, product liability to \$20million, professional indemnity to \$5million and may be required to insure the artwork during fabrication.

Site Access

Liaison with the City of Canning will be required to avoid clashes with the building use.

Conditions of Contract

The successful Respondent will be required to accept and conform in all respects with the City of Canning's Purchase Order Term & Conditions as attached to this EOI Brief.

EOI Process.

Stage 1: Expression of Interest (this stage).

The Evaluation Committee will review all submitted EOI's and create a shortlist of three artists/teams to proceed to Stage 2: Artist Concept Proposal. The Evaluation Committee will consist of City of Canning representatives with Apparatus facilitating.

No payment will be offered for Stage 1: Expression of Interest.

Artist / Artist Teams will be notified in writing whether their Expression of Interest has been selected or not. Unsuccessful Artists will be offered feedback on their submissions, if requested.

Stage 2: Artist Concept Proposal

The three shortlisted Artists will be invited to submit an Artist Concept Proposal (ACP) by the due date. A payment of \$1,500 + GST is offered for each Artist submitting an ACP.

The Selection Panel will consist of representatives from the Key Stakeholders; representatives from the City of Canning, local sporting groups and local residents. The Selection Panel will review the three ACPs and will recommend that one Artist / Artist Team be offered the Contract. The Art Consultant's role is to facilitate the selection meeting. The Art Consultant does not vote on the selection of artists.

Artists will be notified in writing whether their Artist Concept Proposal has been selected or not. Unsuccessful Artists will be offered feedback on their submissions, if requested.

Budget

The Artwork Project Budget is AUD\$35,000 excluding GST.

This budget should include but not be limited to:

- Artist's fees for design development, project management and administration (should include all administrative costs such as printing, travel meeting attendance);
- Material costs;
- Other Contractor or Labour fees;
- Hire fees for scaffolding, equipment;
- Insurances as specified;
- Travel expenses;
- Photography during installation; and
- Delivery of Maintenance Manual and Close-Out Report.

Timeline

Project Milestones	Commencement	Completion	Duration
Stage 1 – Shortlisting of Artists			
Expression of Interest (EOI) Period	18 January 2019	1 February 2019	2 weeks
Briefing Session: 2:00pm Wednesday 23rd January 2019			
Expression of Interest submission deadline: 2:00pm Friday 1 February 2019			
Evaluation Panel Review of EOI	4 Feb 2019	15 Feb 2019	2 weeks
Shortlisting of Artists & Notification	15 Feb 2019		
Stage 2 – Engagement of Artist			
Request for Proposal (RFP) Period	18 Feb 2019	22 March 2019	5 weeks
Artist Concept Proposal submission deadline: 2:00pm Friday 22 March 2019			
Selection Panel Review of RFP	25 March 2019	5 April 2019	2 weeks
Selection of Artwork & Artist notified		5 April 2019	
Contracting of Selected Artist	8 April 2019	12 April 2019	1 week
Stage 3 – Artwork Installation			
Artwork Installation	15 April 2019	17 May 2019	5 weeks
Artwork Completion & Close-Out Report Delivered	20 May 2019	31 May 2019	2 weeks

Evaluation Process

Artist EOIs will be reviewed and assessed against the following criteria.

Criterion	Description	Weight
Approach	Response to the key theme and creative approach to the project.	20%
Experience	Proven ability to deliver within tight deadlines.	20%
Artistic Excellence	Quality of previous work demonstrated through visual support material.	60%

Selection Process

In Stage 2, Artist Concept Proposals will be reviewed and assessed against the following criteria.

Criterion	Description	Weight
Approach	<ul style="list-style-type: none">• Does the proposal respond to the opportunities outlined in the brief?• Does the proposal respond to the site: the architecture; the surrounds; community?• Does the proposal present a design that will improve the amenity of the grounds at Clifton Park?	30%
Artistic Excellence	<ul style="list-style-type: none">• Is the proposal attractive, original?• Does the design show attention to detail?• Is the design resolved?	40%
Project Management	<ul style="list-style-type: none">• Does the proposal present value for money?• Is the Budget Estimate realistic?• Are the program and milestones realistic?	30%

PART B – EXPRESSION OF INTEREST SUBMISSION REQUIREMENT

Respondents are asked to download the [EOI Submission Template](#) (by clicking the hyperlink and downloading a PowerPoint presentation document) and filling in the following details:

- Cover page with artist name
- Curriculum Vitae outlining relevant artistic experience (no more than 2 slides)
- A short statement/biography (up to 200 words), including artist's relationship to the Canning region (if relevant).
- A short statement on the artist's proven ability to deliver an artwork within a set timeframe.
- Artwork statement (up to 200 words) outlining how the artist intends to respond to the brief and curatorial themes.
- Up to 8 slides of previous works, 1 image per slide, with image details on each slide (artist name, artwork title, date, medium, size).

Please save this template as a PDF and name it as follows: FirstName_Surname_CliftonParkEOI

Email Lodgement

Submissions to be made electronically by email to the Contact Persons nominated prior to the Closing Date. Late Submissions will not be considered for evaluation.

Please note, email submissions are not to exceed a total of 20 megabytes (MB).

Expression of Interest template should be saved as a PDF and emailed to:

afranco@canning.wa.gov.au

and CC'd to:

yvette@apparatus.net.au

EOI DEADLINE: AWT 2.00pm Friday 1 February 2019

Attachments

The following attachments are available to download. These documents provide additional information about the site and City of Canning's purchasing terms and conditions.

The attachments are available to [download here](#) and include the following documents:

1. Architectural Drawings
2. Proposed Site Plan
3. Landscape Plan
4. Clifton Park Significance
5. City of Canning purchase order terms and conditions.